

PEAR PRODUCTION AREAS

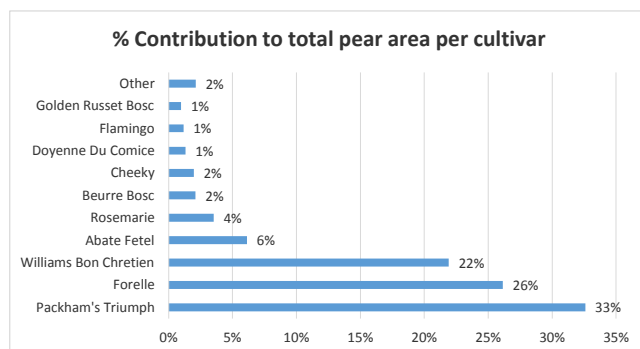
District	Number of Trees	Area (Ha)
Ceres	5 661 277	4 600
Langkloof East	2 073 182	1 756
Wolseley / Tulbagh	2 013 466	1 459
Groenland	2 113 258	1 451
Villiersdorp / Vyeboom	1 512 381	1 089
Klein Karoo	779 277	804
Piketberg	231 244	209
Stellenbosch	245 240	168
Southern Cape	218 769	155
Somerset West	234 010	148
Paarl	148 752	120
Langkloof West	115 711	115
Worcester	81 968	55
Hexvallei	54 852	43
Franschhoek	24 920	20
Eastern Cape	18 713	16
Mpumalanga	858	1
TOTAL	15 527 878	12 211

SOURCE: HORTGRO TREE CENSUS, 2014

PEARS: AREA PLANTED PER CULTIVAR (HECTARES)

Cultivar	2009	2010	2011	2012	2013	2014
Packham's Triumph	3 294	3 249	3 325	3 590	3 842	3 980
Forelle	2 895	2 963	3 013	3 004	3 165	3 193
Williams Bon Chretien	3 060	2 895	2 884	2 776	2 687	2 675
Abate Fetel	540	589	710	722	740	748
Rosemarie	384	365	373	392	415	432
Beurre Bosc	353	340	319	285	263	258
Cheeky	22	88	146	202	232	241
Doyenne Du Comice	245	236	213	181	162	162
Flamingo	143	148	145	142	144	142
Golden Russet Bosc	163	155	151	149	134	120
Other	335	304	282	261	251	260
TOTAL	11 435	11 332	11 561	11 703	12 034	12 211
% CHANGE (YEAR-ON-YEAR)		-0.9%	2.0%	1.2%	2.8%	1.5%

SOURCE: HORTGRO TREE CENSUS, 2014

CONTRIBUTION TO TOTAL PEAR AREA PER CULTIVAR


SOURCE: HORTGRO TREE CENSUS, 2014

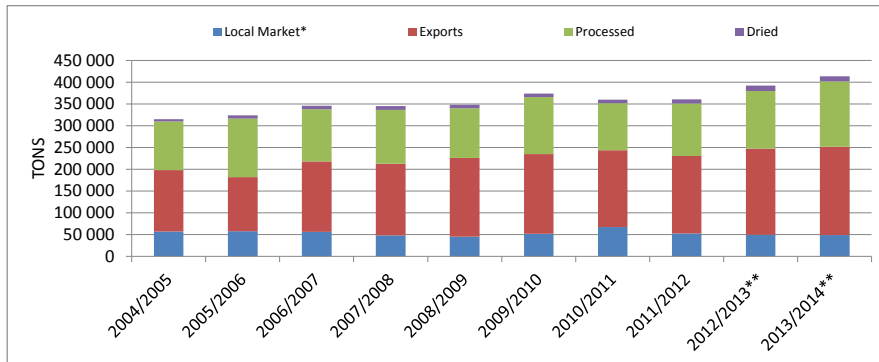
PEAR ORCHARD AGE DISTRIBUTION (HECTARES)

Cultivar	0 - 3 years	4 - 10 years	11 - 15 years	16 - 25 years	25+ years
PACKHAM'S TRIUMPH	603	725	335	707	1 611
FORELLE	169	700	520	1 434	370
WILLIAMS BON CHRETIEN	53	184	384	845	1 209
ABATE FETEL	46	359	106	228	9
ROSEMARIE	48	26	16	333	9
BEURRE BOSCH	0	5	2	62	188
CHEEKY	70	168	0	3	0
DOYENNE DU COMICE	1	4	1	136	21
FLAMINGO	5	8	2	123	4
GOLDEN RUSSET BOSCH	0	1	4	114	2
OTHER	23	25	13	97	102
TOTAL	1 018	2 204	1 383	4 082	3 524
% OF TOTAL AREA (HA)	8%	18%	11%	33%	29%

SOURCE: HORTGRO TREE CENSUS, 2014

CROP DISTRIBUTION: PEARS

Year Jan - Dec	Total Production (ton)	Local Market* (ton)	Exports (ton)	Processed (ton)	Dried (ton)	Change in total production %
2004/2005	315 244	56 711	141 157	111 935	5 440	-
2005/2006	323 777	57 195	124 692	134 386	7 504	3%
2006/2007	346 403	56 228	162 067	119 516	8 592	7%
2007/2008	345 276	47 935	164 635	124 018	8 688	0%
2008/2009	348 383	45 333	180 593	114 361	8 096	1%
2009/2010	373 738	51 832	183 111	130 723	8 072	7%
2010/2011	359 877	67 379	176 673	107 722	8 104	-4%
2011/2012	360 853	52 322	177 848	120 811	9 872	0%
2012/2013**	392 256	49 333	197 912	132 963	12 048	9%
2013/2014**	413 614	48 535	203 660	149 618	11 800	5%
Average crop distribution (%)		15%	48%	35%	2%	



SOURCE: DAFF; PPECB, 2014

* Market sales & direct sales to supermarkets

** Last 2 seasons subject to possible adjustments

Changes in historic information due to upgrading of reporting systems and databases to improve accuracy of information.

HISTORICAL PRICE TRENDS: PEARS

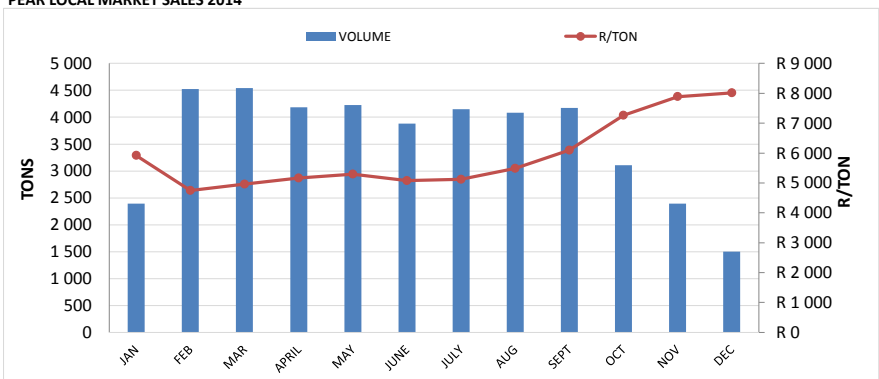
Year Oct - Sept	Sales on markets* (R per ton)	Exports Net Realisation (R per ton)	Processed (R per ton)	Gross Value Dried (R1,000)	Gross Value Fresh (R1,000)	Total Value of Production (R1,000)
2004/2005	2 128	3 861	491	5 331	665 757	726 016
2005/2006	2 304	3 786	573	8 723	603 818	689 611
2006/2007	2 664	4 680	715	9 398	908 282	1 003 103
2007/2008	3 222	5 704	973	9 503	1 093 581	1 223 773
2008/2009	3 452	6 336	1 035	15 170	1 300 729	1 434 218
2009/2010	3 454	6 144	810	16 568	1 303 984	1 426 375
2010/2011	3 856	6 612	896	17 636	1 428 057	1 542 159
2011/2012	4 191	6 803	1 115	23 668	1 429 144	1 587 496
2012/2013**	4 650	8 835	1 315	28 885	1 977 938	2 181 699
2013/2014**	4 815	9 900	1 376	35 621	2 250 029	2 491 452

SOURCE: DAFF, 2014

* Sales on major local fresh produce markets

** Last 2 seasons subject to possible adjustments

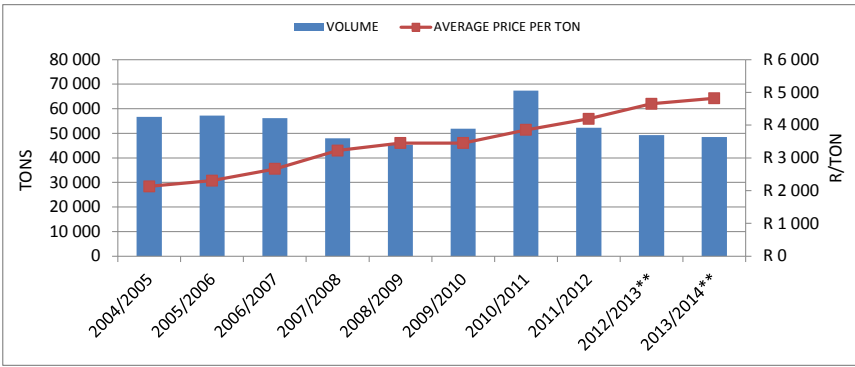
PEAR LOCAL MARKET SALES 2014



SOURCE: DAFF, 2014

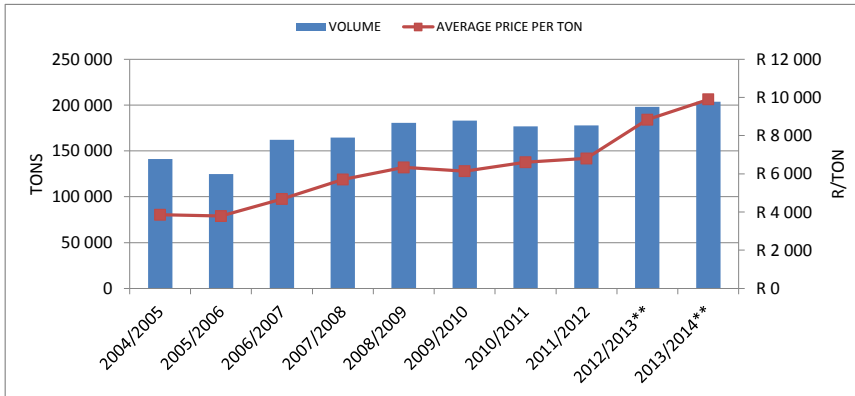
Changes in historic information due to upgrading of reporting systems and databases to improve accuracy of information

PEAR LOCAL MARKET HISTORICAL SALES



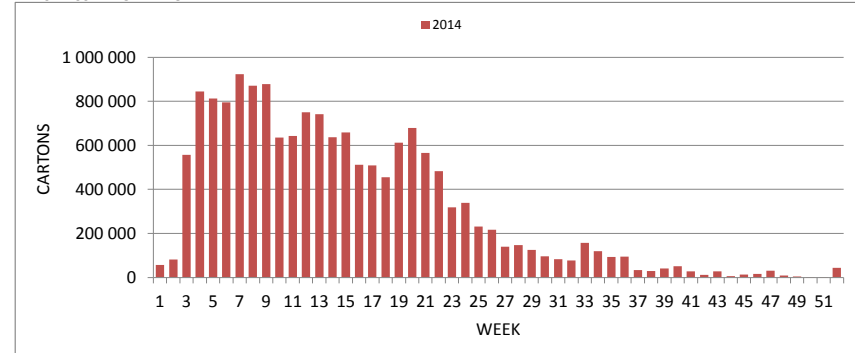
SOURCE: DAFF, 2014

PEAR EXPORT HISTORICAL SALES



SOURCE: DAFF; PPECB, 2014

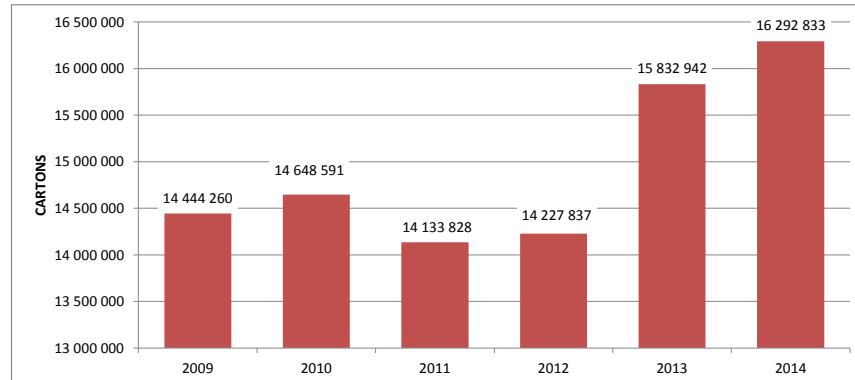
PEARS PASSED FOR EXPORT PER WEEK



SOURCE: PPECB, 2014

* 12.5 Kg equivalent cartons

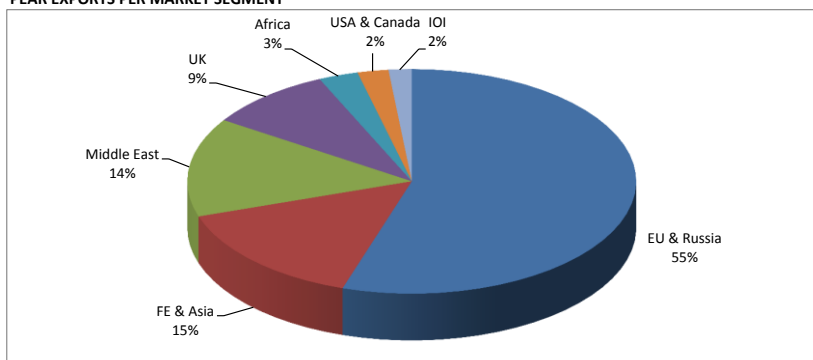
PEARS PASSED FOR EXPORT PER SEASON



SOURCE: PPECB, 2014

* 12.5 Kg equivalent cartons

PEAR EXPORTS PER MARKET SEGMENT



SOURCE: PPECB, 2014

PEARS: CARTONS PASSED FOR EXPORT PER CULTIVAR

Cultivar	2011	2012	2013	2014	% Change 14 vs 13
PACKHAM'S TRIUMPH	5 376 712	5 125 795	5 221 464	5 574 599	7%
FORELLE	2 765 971	2 941 197	3 168 870	3 270 768	3%
WILLIAMS BON CHRETIEN	2 506 644	2 030 434	2 674 893	2 680 918	0%
VERMONT BEAUTY	476 365	1 077 165	1 309 903	1 436 788	10%
ABATE FETEL	646 641	793 913	1 083 448	1 406 134	30%
SEMPRE	237 256	347 582	417 718	438 759	5%
ROSEMARIE	312 595	425 115	341 180	339 266	-1%
BEURRE BOSCH	612 648	455 207	514 730	324 420	-37%
DOYENNE DU COMICE	457 320	381 356	457 312	255 837	-44%
GOLDEN RUSSET BOSCH	347 408	285 161	299 087	229 113	-23%
FLAMINGO	112 167	122 460	94 074	103 038	10%
BEURRE HARDY	186 390	142 750	123 143	81 104	-34%
BON ROUGE	52 766	52 666	58 999	59 768	1%
CHEEKY	1 068	7 918	28 332	50 379	78%
CAPE ROSE	0	0	167	10 796	6368%
COCHIA	2 790	5 130	7 110	6 750	-5%
Other	39 089	33 987	32 513	24 398	-25%
TOTAL	14 133 828	14 227 837	15 832 942	16 292 833	
% CHANGE (YEAR-ON-YEAR)	-	1%	11%	3%	

SOURCE: PPECB, 2014

NOTE: Changes in historic information due to upgrading of reporting systems and databases to improve accuracy
12.5 Kg equivalent cartons